Copyright and Fair Use Essentials in Publishing and Teaching

Copyright Basics

- Part of the Constitution
- "original works of authorship fixed in any tangible medium of expression" (17 U.S. Code § 102)
- Bundle of rights (e.g. copy, adapt, re-use, perform)
- Duration life of the author plus 70 years
- No longer need to register, to display ©, to publish
- Public Domain works by U.S. government, and pre-1923
- Fair Use part of copyright law; needed to balance copyright and First Amendment

Fair Use: The Four Factors

http://sites.tufts.edu/scholarlycommunication/copyright/about-fair-use/

- 1) Amount and Purpose of the Use
 - a. Why do you need this? What do you plan on doing with it? What's your story?
 - b. Is it for a non-profit and/or educational purpose? Do you need it to comment, critique, or parody?
 - c. Is it transformative? Does it convey "new meaning, expression, or message?"
- 2) Nature
 - a. Is it a very creative work or more factual in nature?
- 3) Amount
 - a. **Is the amount appropriate to the use?** Use just what you need for your purpose.
 - b. Is the piece you are using "the heart" of the work?
- 4) Market
 - a. Is the copyright holder currently harmed by your use? Will your use be in direct competition with the original?
 - b. Is common practice in your field to request a license?
 - c. Would you feel more comfortable asking for permission?

Additional Support

- Judy Rabinowitz: <u>judy.rabinowitz@tufts.edu</u>, ext. 63854
- Ask a Librarian: hhsl@tufts.edu, ext. 66705
- Tufts Scholarly Communication Team: http://scholarlycommunication.tufts.edu, libsct@elist.tufts.edu

Selected resources for finding Images, Sound, and Video

In the Public Domain

- Wikimedia Commons: http://commons.wikimedia.org/
- American Memory from the Library of Congress: http://memory.loc.gov/
- Public Domain Review: (http://publicdomainreview.org/

With a Creative Commons License

- Google Advanced image search, select "usage rights": http://www.google.com/advanced_image_search
- Wikimedia Commons: http://commons.wikimedia.org/
- Flickr's Creative Commons search: http://www.flickr.com/creativecommons/

Licensed by the Library, search Tufts Catalog:

- SpringerImages
- AccessMedicine
- ClinicalKey
- Books@Ovid: http://www.library.tufts.edu/ezproxy/ezproxy.asp?LOCATION=OvidbooksTOC

Linking to Tufts-subscribed resources

http://www.library.tufts.edu/hsl/education/fullTextLinksHowTo.html

Managing You Own Work

http://sites.tufts.edu/scholarlycommunication/resources-for-authors/

Keeping Your Rights as an Author

 Negotiate copyright transfer agreements: http://sites.tufts.edu/scholarlycommunication/files/2011/12/amendmentToPublicationAgreement.pdf

Publish Open Access

- Directory of Open Access Journals: http://doaj.org/
- Deposit in the Tufts Digital Library: http://dl.tufts.edu/